

inventT

Engaging web site design and
communication strategies.

Web Site
Email

<http://www.inventt.com>
info@inventt.com

LAX
BUE

+1 310 601 8462
+54 9 11 5465 8988

What We Do

We design engaging web sites and communication strategies that help clients achieve online success. We work with clients from the original concept to the development and final implementation of the project. Our projects and experience spans multi-lingual and multi-cultural projects.

Technology

We work with some of the most advanced and cutting-edge technologies. Whenever possible, we opt for **open source** technologies that provide the most flexibility and cost savings for our clients.

XHTML / CSS / JavaScript
 AJAX
 Flash
 Photoshop & Illustrator
 QuickTime
 PHP
 Perl / mod_perl
 MySQL
 Apache
 FreeBSD / Linux
 Mac OS X
 Windows
 And more

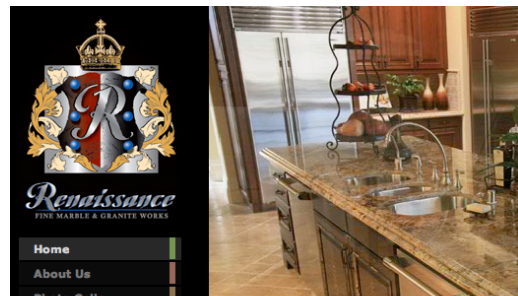
Contact Us

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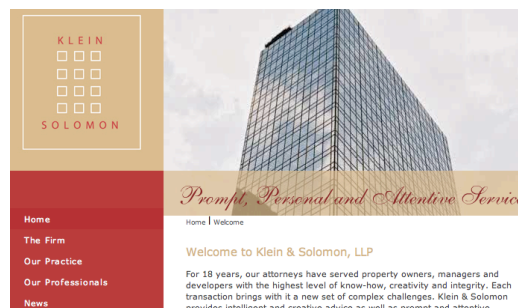
Highlighted Work



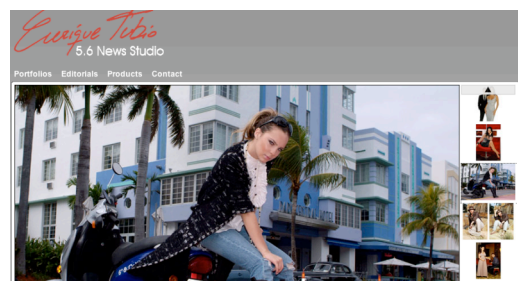
<http://www.grosbygroup.com>



<http://www.renaissancefinemarle.com>



<http://www.kleinsolomon.com>



<http://www.enriquetubio.com>

Inventt Case Study

The Grosby Group is the leading international entertainment media agency in the Latin American and Hispanic markets. The agency provides thousands of celebrity images and videos to some of the most prestigious publications, TV channels and Internet portals in the region.

The Problem: Prior to 2006, the agency found itself at a saturation point for further growth potential. There were three main problems that prevented future growth: first, back-end and data-entry costs were on the rise due to mounting pressure from the competition in the US; second, the technological back-end system for digital asset management and publishing could no longer handle the transaction load as a result of an ever growing inventory and client base; third, the company's corporate image was no longer competitive and attractive amidst the modern identities of other agencies.

The Solution: Inventt was crucial in solving these three problems. After extensive work with the client, the results achieved were outstanding. First, Inventt established a new branch for the agency in Buenos Aires, Argentina, thus reducing the day-to-day operation costs threefold. Second, exhaustive development work was done to improve the technological back-end to a scalable and powerful digital asset management and publishing system. The agency's search feature, for example, is among the best in the industry. Last, we were entrusted with the corporate image redesign and communication strategy for The Grosby Group on two occasions.

The Results: As a result of Inventt's work, The Grosby Group is now the leading agency in its market segment, with the most prestigious clients in the region and a worldwide network of entertainment media providers. As of early 2008, the agency has added entertainment videos to its product offering, and is constantly incorporating new clients to its customer base. Inventt's work has set the path for future growth at The Grosby Group.

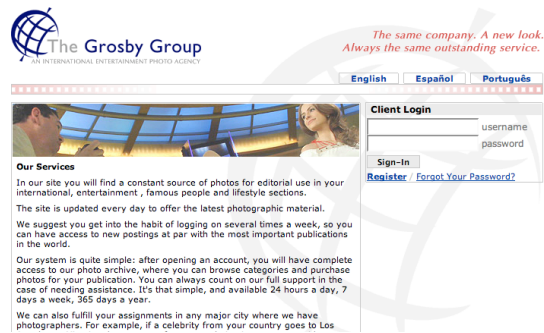
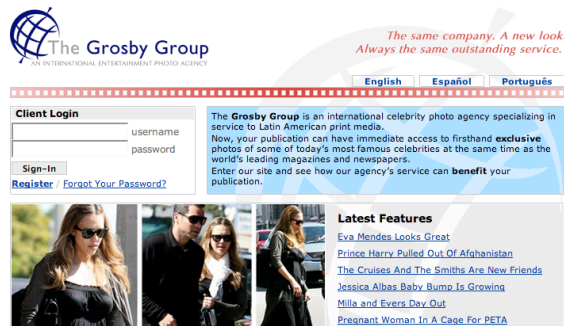
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inventT Case Study

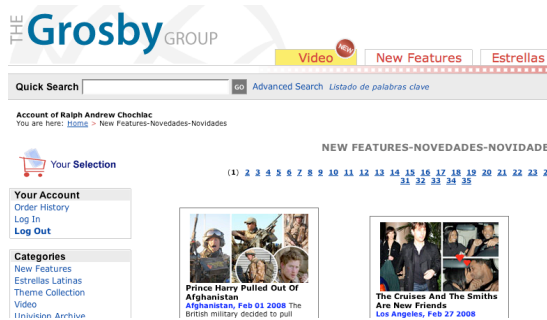
Prior to 2006: Outdated Corporate Image and Web Site



2006 to End of 2007: First Corporate Image and Web Site Redesign



Today: Second Corporate Image and Web Site Redesign



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